



Harvard Club of Northeast Ohio

Narrative Capitalism: Business, Businesspeople, and the Stories We Tell

Fall Dinner | Tuesday, October 29, 6:00-9:30 pm
The Cleveland Skating Club | 2500 Kemper Road, Shaker Heights, 44120

Mark Your Calendar for Harvard Club 2019 Events

Member Survey

Look for a link in your September e-mail

Welcome to Your City

Wednesday, October 2

Annual Fall Dinner

Tuesday, October 29

The Game

Saturday, November 23

Holiday Luncheon

Monday, December 23

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A rarely used teaching tool may be the best: *the narrative story* . . . because people learn best from authentic narratives. The business narrative is an effective way to teach and learn about capitalism and its changes.

Braun Ink launched the Braun Collection, a suite of executive biographies for business professionals, students, and lifelong learners. Since 2004, President Becca Braun and team have penned hundreds of CEO speeches, presentations, and biographies. As a prolific executive biographer, Becca will deliver remarks focused on the language, symbols, and stories of capitalism, and the importance of updated narratives to the future of business education and business itself. Becca received her BA in linguistics and her MBA from Harvard.

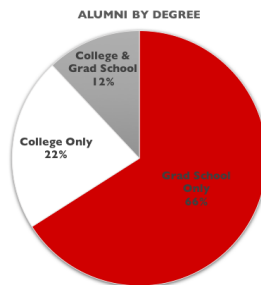


Becca Braun, CEO, Braun Inc.

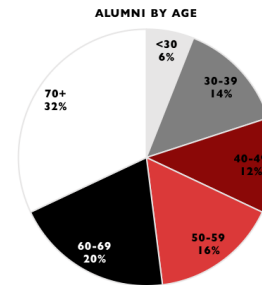
Dinner is \$45 for members/\$60 for non-members. Dessert, coffee and the talk are \$10.
6:00 pm: Drinks (cash bar)
7:00 pm: Dinner
7:45 pm: Arrive for dessert and talk
8:00 pm: Speaker presentation/Q+A

Reserve by: Tuesday, October 22

Demographic Snapshot: The Harvard Club of Northeast Ohio



Most alumni graduated from one of Harvard's graduate schools. The Business and Law Schools are the most popular.



The Club is mature with 68% of alumni ages 50+. We have 100 alumni under the age of 30.

Alumni by Gender: 66% men and 34% women.

Alumni by Home Address: While the Club encompasses 22 counties, Cuyahoga dominates with 62% of all alumni. The next 23% live in a county adjacent to Cuyahoga (Geauga, Lake, Lorain, Medina & Summit).

Thanks to Connie Lopez '88 for the analysis.

Source: 2019 Harvard Alumni Association database of 1,918 alumni living in 22 Ohio counties: Ashland, Ashtabula, Carroll, Columbiana, Crawford, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Mahoning, Medina, Portage, Richland, Seneca, Stark, Summit, Trumbull, Tuscarawas and Wayne.

2020 Proposed Events

- Global Networking Night
- Amazon Warehouse Tour
- Scavenger Hunt at Cleveland Museum of Art (Scholarship Fundraiser)
- Shakespeare Theater Outing
- Apollo Fire's Outing
- Spring Dinner with Harvard Faculty Lecture
- Ivy Book Awards

Get Involved and Leverage Your Network

Schools and Scholarships, Interview Applicants: Every student who applies to Harvard College from our area is offered the opportunity for an interview with a Harvard Alum. For the class of 2023, there were 219 applicants who accepted 212 interviews completed by 59 dedicated alumni of both the College and the Graduate schools. From Ashtabula to Erie Counties, our Club met students from 72 different high schools. Twelve high schools sent us just over 50% of all applicants (Solon-20 and Cleveland Public Schools-17). Our students beat the odds with 14 acceptances (12 Cleveland area and 2 Akron area), a 6.6% acceptance rate.

Not only do you make a difference in the life of a local student by interviewing for Harvard, you will meet amazing and inspiring young people. This is an experience that gives back. Interviewing is easy to do: schedule the 30-60 minute interview at a local Starbucks or Panera, talk to your student about his/her accomplishments and goals and then complete the online report at your convenience. Most new interviewers do one interview their first year and then more as they become experienced. If you are interested, please contact Lora Levin at lora_levin@yahoo.com.

Share the Comradery: Attend an event and bring a friend. Encourage your non-member Harvard colleagues to join the club.

Stay in Touch: Please keep your contact info up to date.

Lend a Hand at an Event: There is always a need for someone to greet members as they arrive and check people in. It's a great way to connect names with faces and meet additional members.

Join the Board: We have a great core group that would welcome fresh ideas and more support.

Host an Event: The local Harvard community is full of talented people involved in a wide range of activities. If you have a suggestion for an event, please let us know! Some of our most popular programs have come to us this way.

Contact Club President **Mary Ann Lasch** for any of the above at malasch931@gmail.com.

Welcome to Your City

Wednesday, October 2, 6pm-9pm.
Pinstripes. *111 Park Ave. Orange Village, OH 44122*

This event welcomes new Harvard grads who have just arrived in Cleveland! On this night, the entire HAA network welcomes recent grads to their new cities. Please come and meet the most recent additions to our local Harvard community. Pinstripes is in the new Pinecrest development at Harvard and I-271.

Members and recent grads only.
No charge to attend. Cash bar.

The Game: Harvard vs. Yale

Saturday, November 23, 12:00pm-3:30 pm. Kickoff at noon.

This year, Yale is hosting the 135th playing of the game! Wear your Crimson and cheer for Harvard at this fun, annual tradition. This is a great opportunity to renew your acquaintance with Harvard and Yale alumni.

Members and guests only. No charge to attend. Cash bar.
RSVP requested. Please contact **Pete Carfagna at petecarfagna@hotmail.com.**

Annual Holiday Gathering

Monday, December 23, 11:30am-2:00 pm
Details to Come

Share holiday cheer with Harvard friends and early college admits over lunch at this annual event. Our featured speaker, Peter A. Carfagna, will discuss what you can learn about sports law, marketing, and analytics at Harvard. He is Chairman/CEO of Magis, LLC, a sports marketing, management and investment company, including family ownership of the Lake County Captains. Peter graduated *summa cum laude* from Harvard College and played Varsity Football. A Rhodes Scholar at Oxford, he graduated from Harvard Law School *magna cum laude*, where he studied under Professor Paul J. Weiler, the "Father of Sports and the Law." Peter has alternated teaching three Sports Law Courses at HLS, each published as a casebook.

Digital guest speaker: Daniel Adler is Director of Baseball Operations, Minnesota Twins and Harvard College 2010, HLS 2017, HBS 2017. He was Pete's "star pupil" at HLS.

Welcome from Our Club President

Last year was a banner year for the club with every event meeting or exceeding the previous years' attendance. We are glad to see everyone come out. I hope that you will join us for one or more events in the upcoming year and share the special sense of community that is ours alone.

In a few weeks, you will receive a link to a survey about the Club. We'd like to know much more about how the Club can be meaningful to our local alumni. While we have nearly 2000 Harvard alumni in our 22 county region, we have only captured a small percent as club members. In parallel but not nearly as exciting, we are updating the club bylaws this year. This new information about the members and their aspirations for the club will help us fine tune the bylaws so that the club can be fully responsive.

Currently, our most active member participation is for those events supporting the Schools and Scholarship effort. Last year, 59 people interviewed 212 students. Of these 14 were accepted and are just beginning their freshman year. In addition to our Holiday Luncheon that recognizes the Early Action acceptances, we also have a spring reception (just before acceptances are due) and a send-off picnic the week before the freshmen head to Cambridge.

The club is an all-volunteer group, and we count on members to help us deliver strong and successful programs. I thank each of our dedicated board members, other volunteers, and club members for your support in assuring the club's ongoing success.

I look forward to seeing you at a Harvard event soon.

All the very best,
Mary Ann Lasch, GSD '84



Mary Ann Lasch, GSD '84

HCNEO PRESIDENT

Check Your E-mail!

You Will Be Receiving a Link to a Membership Survey in September

Regardless of your past participation, please take the time to complete the short (less than 10 minute) survey focused on how the Club can better serve area alumni. We want your thoughts on types of events, where to hold events, and how to communicate with you. PLEASE COMPLETE THE SURVEY.

Please support these outreach efforts for the Club.

Harvard Book Prize

This year is the 109th anniversary of the Harvard Book Prize, given by Harvard alumni worldwide to outstanding high school juniors. Thousands of Book Prizes are awarded annually and HCNEO carries on this tradition in Northeast Ohio. Our Club gives nearly 40 books each year, including schools in the Cleveland Metropolitan School District (CMSD) and several Cleveland suburbs. Our awards recognize the students' achievements and motivates them to strive for college, and complete their college applications.

Please consider a donation of \$30 with your membership to continue this important effort. We greatly appreciate your gift. For more information or to arrange for a Harvard Book Prize at your favorite high school, please contact Charlie Braun at cbraun@customrubbercorp.com

Scholarship Essay Contest

Now in its 9th year, the HNCEO Scholarship Essay Contest offers \$500 scholarships to students in the CMSD, who are seniors this fall, who were named best junior in their school last year, and who will attend college in 2019. \$500 may not seem like much, but to these young people, it can be the difference to going to college or not going at all. Please contribute directly or support the Scavenger Hunt which also supports this program. For more info, please contact Audrey Petsche Sims at audreysims_1@mss.com



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<MailingCity>>, <<MailingState>>
<<MailingZip>>

WELCOME TO THE HARVARD CLASS OF 2023

Aidan Wells	Saint Ignatius High School
Albert Zhu	Solon High School
Alison Xin	Hathaway Brown School
Ava Rauser	Rocky River High School
Felicia Pasadyn	Brunswick High School
Isabel Levin	Shaker Heights High School
Isabel Wu	Hudson High School
Jing-Jing Shen	Beachwood High School
John McDonough	Rocky River High School
Kareem King	Charles F Brush High School
Leo Schirokauer	Shaker Heights High School
Nathaniel Leskovec	Solon High School
Omowonuola Obasa	Cleveland School Of Science And Medicine
Stephanie Kaiser	Hathaway Brown School

OFFICERS

Mary Ann Lasch GSD '84, President	Dennis Lewis '88, Webmaster
James Marino '91, Vice President	Jared Levin, M.D. '91, Schools and Scholarship
James Griffin '64, Treasurer	Lora Levin, M.D. '90, Schools and Scholarship
Audrey Petsch-Sims GSE '99 Co-Chair Harvard Book Prize (Cleveland Area Schools)	

TRUSTEES

Michael Carfagna '03	William Dunn '76
Peter Carfagna '01	Drew Engles M.D. '87
Julie Agar '88	Wyatt Newman '78
Katharine Downs '89	