



# Harvard Club of Northeast Ohio

The Inside Story of a NEO Tech Entrepreneurship Success and its implications for the future of the NEO innovation economy

Fall Dinner | Thursday, October 11, 6:00-9:30 pm  
The Cleveland Skating Club | 2500 Kemper Road, Shaker Heights, 44120

## Mark Your Calendar for Harvard Club 2018

### Eren Laboratory of Prehistoric & Experimental Archeology

Sunday, September 30

### Annual Fall Dinner

Thursday, October 11

### Welcome to Your City

Thursday, October 18

### The Game

Saturday, November 17

### Holiday Luncheon

Tuesday, December 18

Can you start a technology company in NEO? Do we have the necessary talent? Does the supporting entrepreneurial ecosystem exist? If you start it, can it be successfully scaled here? Veritix®/Flash Seats was founded in Cleveland in 2006. Today, it serves more than 1,300 venues across the US, Canada, Europe and Asia. With more than 9 million users, the Flash Seats app is one of the most popular apps on Apple/Android, and the Flash Seats SaaS platform processes more than \$1 billion in ticketing transactions each year.

Founding CEO Sam Gerace (Harvard '85) will share the inside story of this NEO tech entrepreneurship success, and its implications for the future of the NEO innovation economy.

**Reserve by: October 4, 2018**



Dinner is \$45 for members/ \$60 for non-members. Dessert, coffee and the talk are \$10.  
6:00 pm: Drinks (cash bar) and conversation  
7:00 pm: Dinner  
7:45 pm: Arrive for dessert and talk  
8:00 pm: Speaker presentation and questions

## Visit to the Stone Age with Dr. Metin Eren '05

Sunday, September 30, 2:00-4:00 pm  
Kent State University | 750 Hilltop Drive, Kent, 44240

Eren Laboratory for Prehistoric and Experimental Archaeology at Kent State University is the world's premier experimental archaeology lab. Dr. Eren's research focus is the Paleolithic (Stone Age) period. Specifically, he focuses on the ways our species colonized new and unfamiliar landscapes as they moved out of Africa and spread around the world.

Our visit to The Eren Lab will update the Harvard Club on all of the Lab's exciting archaeological research, including a shooting demonstration, the creation of several different replica artifacts, and live viewing (and holding!) of real ancient artifacts.

The Eren Lab can create any artifact from the last three million years of prehistoric technology, and then reverse engineer it via shooting, using, cutting, or breaking. It possesses its own ballistics range, several kilns, an Instron Universal Materials Tester, a forge, a potter's wheel, and a stone tool

production area, among several other features.

The lab also houses several hundred thousand artifacts spanning the last 12,000 years of Ohio prehistory, from the very first Stone Age colonizers to just before European contact.

Our host, Dr. Metin I. Eren, Harvard '05, is a Northeast Ohio native, who grew up in Avon Lake and graduated from St. Ignatius High School in 2001. He received his Harvard A.B. in Anthropology in 2005, his M.A. in Anthropology from Southern Methodist University (SMU) in 2007, his M.A. in Experimental Archaeology from the University of Exeter, England in 2009, and his Ph.D. in Anthropology from SMU in 2011. \$10 per adult, \$5 per child (under 12) or \$25 per family. Fees will be collected at the tour. Please RSVP to Mary Ann Lasch at [malasch931@gmail.com](mailto:malasch931@gmail.com)

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## 2019 Events

- Microbrewery Tour and Samples
- Scavenger Hunt at Cleveland Museum of Art
- Shakespeare Theater Outing
- Spring Dinner with Harvard Faculty Lecture
- Ivy Book Awards

## Get Involved in the NEO Harvard Community and Leverage the Network

**Interview Applicants:** Join the splendid group of volunteers who interview prospective Harvard students. Whether you have time for one or many interviews, your assistance is welcome. Plus, parents, it's a great way to get an inside look at what applying for college looks like in 2019!

**Greater Cleveland Area,** please contact: Connie Lopez '88 - [connielopez4860@gmail.com](mailto:connielopez4860@gmail.com)

**Akron Area,** please contact: Drew Engles, MD '87 - [forehands@aol.com](mailto:forehands@aol.com) or Jeremy Halford, MBA '00 - [jeremy\\_halford@yahoo.com](mailto:jeremy_halford@yahoo.com)

**Share the Comradery:** Attend an event and bring a friend. Encourage your non-member Harvard colleagues to join the club.

**Lend a Hand at an Event:** There is always a need for someone to greet members as they arrive and check people in. It's a great way to connect names with faces and meet additional members.

**Stay in Touch:** Please keep your contact info up to date.

**Join the Board:** We have a great core group that would welcome fresh ideas and more support.

**Host an Event:** The local Harvard community is full of talented people involved in a wide range of activities. If you have a suggestion for an event, please let us know! Some of our most popular programs have come to us this way. Contact Club President Mary Ann Lasch for any of the above at [malasch931@gmail.com](mailto:malasch931@gmail.com)

## Welcome to Your City

Thursday, October 18, 6:00-9:00 pm  
Townhall. 1909 West 25th Street, Cleveland, 44113  
Parking at the Westside Market.

This event welcomes new Harvard grads who have just arrived in Cleveland! On this night, the entire HAA network welcomes recent grads to their new cities.

Please come and meet the most recent additions to our local Harvard community. Graciously hosted by Sarah Rahman, Harvard '18, who is in her first year of medical school.

No cost (cash bar).

## The Game: Harvard vs. Yale

Saturday, November 17, 11:30am-3:30 pm. Kickoff at noon.  
Camino Cleveland. 1300 West 9th Street, Cleveland, 44113

This year, Harvard is hosting the 135th playing of the game! Wear your Crimson and cheer for Harvard at this fun, annual tradition. This is a great opportunity to renew your acquaintance with Harvard and Yale alumni.

No cost to attend. Cash bar and food service.

RSVP requested to Jim Marino at 650-861-1078 or [jamesjmarino@yahoo.com](mailto:jamesjmarino@yahoo.com).

## Annual Holiday Gathering

Tuesday, December 18, 11:30am-2:00 pm  
The City Club of Cleveland. 850 Euclid Avenue, Cleveland, 44114

Share holiday cheer with Harvard friends and early admits over lunch at this annual event.

Our featured speaker will be Dominic L. Ozanne, President and CEO of Ozanne Construction Company, Harvard Law School '78. His topic is: Cultural Collaboration-Essential for Successful, Sustainable Innovation, which is based on the premise that creativity happens at the intersection of different fields, ideas, people, and cultures. He believes we must define innovation broadly to include positive change in education, public policy, social justice and cultural/racial collaboration in order to support those working on Cleveland's industries of the future.

\$30 for Harvard Club members and their guests. \$45 for non-members.

## CMA Scavenger Hunt

Date to be confirmed for a Friday evening, February 2019, 6:30 pm  
Cleveland Museum of Art. 11150 East Blvd., Cleveland, 44106

Please plan to join us for our extremely popular multi-alumni club art scavenger hunt at Cleveland Museum of Art (CMA). In this event, teams of 2-4 compete to identify art within the museum working from photos of a tiny section of each piece. Last year more than 200 people representing more than 40 local alumni clubs enjoyed the event. All proceeds go directly to providing college scholarships to outstanding graduating seniors from Cleveland public high schools. Last year, we funded 4 scholarships to students who are now beginning their freshman year.

\$15 for those 12 years and up. Kids under 12 are free.

## Welcome from Our Club President

Just a few weeks ago, I attended the Send Off Picnic for local Harvard students of the Class of 2022. It was a joyous occasion and spirits ran high, fueled by the excitement of the freshmen headed east in the next few days. (See page 4 for the list of our local freshmen).

The more than 50 people who enjoyed the picnic represent the full spectrum of our local Harvard community: new and returning students trading advice and preparation for campus, freshmen parents glowing with pride and worry as they plan to deliver their student to Cambridge, the interviewers celebrating the fruits of their efforts, current and past students and parents offering assurance and suggestions, and Board Members and Trustees of our local club.

This event and its participants represent the shared values, emotions, and experiences that comprise the *raison d'etre* for our club and what we gain when we gather together.

I hope that you will join us for one or more events in the upcoming year and share the special sense of community that is ours. If you are not a member, please join the Club for discounted fees to events like the Fall Dinner and for select invitations available only to Club members.

Please consider volunteering as an applicant interviewer or in support of our programs. See page 2 for a list of possibilities. The club is an all-volunteer group and we count on our members to help us deliver strong and successful programs. I thank each of our dedicated board members and trustees, other volunteers, and club members for your support in assuring the club's ongoing success.

I look forward to seeing you at a Harvard event soon.

All the very best,  
Mary Ann Lasch, GSD '84



Mary Ann Lasch, GSD '84

HCNEO PRESIDENT

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## Please support these outreach efforts for the Club.

### Harvard Book Prize

This year is the 108<sup>th</sup> anniversary of the Harvard Book Prize, given by Harvard alumni worldwide to outstanding high school juniors.

Thousands of Book Prizes are awarded annually and HCNEO carries on this tradition. Our Club gave nearly 40 books last year, including to schools in the Cleveland Metropolitan School District (CMSD), Akron, and several Cleveland suburbs. Our awards recognize students' achievements and motivate them to strive for college and complete their college applications. Please consider a donation of \$30 with your membership. For more information, please contact Audrey Petsche Sims at [audreysims\\_1@msn.com](mailto:audreysims_1@msn.com).

### Scholarship Essay Contest

Now in its 8<sup>th</sup> year, the HCNEO Scholarship Essay Contest offers four \$500 scholarships to students in the CMSD, who are seniors this fall, who were named best junior in their school last year, and who will attend college in 2019. \$500 may not seem like much, but to these young people, it can be the difference between going to college and not going at all. We appreciate your generosity and suggest that you include a donation of \$25 or more with your dues. For more info, please contact Audrey Petsche Sims at [audreysims\\_1@msn.com](mailto:audreysims_1@msn.com).

### Cleveland Goes 2 College

For the past 12 years, local graduates of Harvard and several other colleges have made annual college-awareness presentations at Cleveland's 12 most academically challenged public schools. In 45 minutes we explain to kids why they must go to college, what they must do to get accepted, and how they can win a big scholarship to pay for college. If you are enthusiastic, you are more than qualified to help us. In every presentation, some kids commit to going to college right there, and the joy of witnessing that will make you smile the rest of your week! Please contact John Miller at [johnmiller@nasw.org](mailto:johnmiller@nasw.org) to learn more.



[hcnortheastohio.clubs.harvard.edu](http://hcnortheastohio.clubs.harvard.edu)

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<MailingCity>>, <<MailingState>>  
<<MailingZip>>

## WELCOME TO THE HARVARD CLASS OF 2022

Chen, Kevin	Deerfield Academy
Dow, Nicholas	Western Reserve Academy
Gan, Jenny	Hudson High School
Hokayem, Joanne	Magnificat High School
Kulyk, Taisa	Normandy High School
Nageeb, George Rafael	University School
Parker, Sophia Angela	Lakewood High School
Qualls, Logan	Cuyahoga Falls High School
Razmi, Amaya (Maya)	Hathaway Brown School
Richmond, Micheal Seven (Seven)	University School
Saine, Beck Alexander	Saint Ignatius High School
Simon, Aaron Brent	Orange High School
Zhu, Frank	Brecksville-Broadview Heights High School
Zou, Lewis	Solon High School

## OFFICERS

Mary Ann Lasch  
GSD '84, President

James Marino '91,  
Vice President

James Griffin '64,  
Treasurer

Audrey Petsch-  
Sims GSE '99,  
Co-Chair Harvard  
Book Prize

Dennis Lewis '88,  
Webmaster

John Miller '68,  
Cleveland Goes 2  
College

## TRUSTEES

Julie Agar '88

Michael Carfagna '03

Peter Carfagna '01

Katharine Downs  
M.D. '89

William Dunn '76

Drew Engles M.D. '87

Jared Levin, M.D. '91

Lora Levin, M.D. '90

Wyatt Newman '78